

## **BIG LOCAL SOMPTING OPEN AFTERNOON PLANNING MEETING 29<sup>TH</sup> JANUARY 2013**

**Present:** Nick Piggott, Sompting Parish Council (SPC); Tina Favier, Adur District Council (ADC); Mel Shaw, ADC; Lee Billingham, ADC; Chris Servante (SPC); Alun Jones, Resident; Darren Lewis, Youth Pastor, Sompting Community Church (SCC); Sue Holland, Nelson Close Residents Association; Colin Frampton, SCC and Chair of School Governors; Brian Morgan, Principal Communities Officer, West Sussex County Council; Jim Boot, Big Local Rep; Dick Somers, Neighbourhood Watch, Sue Somers, Resident.

**Apologies:** Tracey Light, Resident

### **Ground rules**

The group agreed to ground rules for this and future meetings suggested by Jim Boot.

- One person speaks at a time
- Finish on time
- Everyone has a right to be heard
- Refreshments at meetings

### **Aim of event on 9<sup>th</sup> February**

The group felt it important to agree the aims before planning the event.

- Capture Big Local's vision
- Raise awareness
- Opportunity for people to put their names forward/How to get people involved
- Helping people to come forward
- Setting up a new group
- How to access the £1million
- Start of a process
- Create a buzz
- It's all about people (key message)
- Tell us what you're good at
- All age groups – different media

### **Contents of the event/programme**

The location is in the Maths Courtyard at the Sir Robert Woodard Academy. The group discussed how they wanted the event to work and its contents.

- Informal
- Open day/drop in (rather than formal meeting)
- Perception that its resident led and owned (needs to be given)
- Explanation of Big Local process
- Information about the Neighbourhood Plan
- How its different/complementary to the Neighbourhood Plan
- There is money on offer
- Star people awards

### **Promoting the event**

Next the group discussed how to promote the event to residents

- Splash FM
- Herald
- Cascade out through groups
- Social media – people to use their own if appropriate/willing

- Posters – local shops ie Alldays and takeaways
- Newsletter distributed through doors (later)
- Word of mouth – how to use this/use connections ie parents at school gates, key people ie youth workers and important parents
- Door drop (not well supported)
- Simple messages – Big Local, Help us spend £1m
- Monopoly money, paint a field
- Using pictures (for those who have difficulty reading)

### How to create a buzz

The group felt apathy would be a challenge and it would be important to create a buzz to get residents to attend and put their names forward to be involved.

- Father Christmas (might be confusing)
- Speak to all local shops
- (Giant) balloon in shape/with wording £1m
- Hang stuff off bridge
- Chris Tarrant (or other celebrity)
- Who wants to be a millionaire (hook)
- Paint the field/crop circles
- Create an atmosphere – outside the village primary school, sweeties, balloons
- Giant cheque or cheque flyer to every household
- Through 6<sup>th</sup> Formers – Dragons’ Den
- Loyalty card for collectors (of people) – get a reward
- Contact Lions and Rotary

### Timeline

A timeline was laid out on the table and participants were asked to commit to undertaking the key actions and activities required to make the event a success.

Any time	<b>Dick</b> to organise e-mail to Neighbourhood Watch (400 households)
Any time	<b>Tracey</b> to contact GP Surgeries, Co-op, Dentist and Chemist
Any time	<b>Brian</b> to set up Twitter account (to be taken over in due course by residents’ group)
Any time	<b>Colin</b> to contact Community Centre and Village Hall/provide posters
Any time	<b>Chris</b> to circulate poster/flyer through social media ie Sompting Residents’ Face Book also to local shops, library and schools
Any time	<b>Darren</b> to contact Rev James and Kerry of SRWA.
Any time	<b>Lee</b> to promote at Sainsburys/Lancing and contact Adur Voluntary Action re mail-out.
Tues 29 <sup>th</sup>	<b>Tina</b> to circulate press release to local media and through Adur DC social media
Wed 30 <sup>th</sup>	<b>Brian</b> to design a flyer/ <b>Jim</b> to supply copy and send to <b>Nick Piggot</b> for printing (subject to an agreed quotation).
Sat 2 <sup>nd</sup>	<b>Jim</b> attending open day for Devonshire West in Eastbourne (anyone else welcome to observe – expenses can be claimed from Jim).
Tues 5 <sup>th</sup>	<b>Lee</b> to co-ordinate leaflet drop to households 4-6pm with <b>Adur Homes, Sue, Dick and Sue Somers, Alun and Chris</b> .

Wed 6 <sup>th</sup>	<b>Darren and Colin</b> to undertake promotion at parent's evening inside and outside Sompting Village Primary School.
Thus 7 <sup>th</sup>	<b>Jim, Sue and Lee</b> to undertake promotion at parent's evening inside and outside Sompting Village Primary School. <b>Sue</b> to promote to Nelson Close Residents Association at their AGM.
Sat 9 <sup>th</sup>	<b>Rota</b> to help set up, provide refreshments and staff information stalls (Jim to co-ordinate).
Thus 14 <sup>th</sup>	<b>All</b> to attend wash up/inaugural residents' group meeting in community room at Sompting Village Primary School 6.30-8pm (suggestion).

### Other issues raised

- Need to let people know about beneficial area
- A lot of this information is in the Neighbourhood Plan work
- Communication is challenging
- How to tap into the community
- Is 9<sup>th</sup> February too soon
- Area has lost its identity
- A27 is a barrier

The meeting finished at 2pm (on time) with Jim Boot agreeing to write up the notes and circulate.

### Notes from meetings with residents held at Boundstone Children's Centre on Tuesday 22<sup>nd</sup> Jan (re-scheduled because of snow from 18<sup>th</sup> Jan)

- Village church and old village outside the beneficial area
- Being adjacent to Lancing – one of the largest 'villages' in England has led to the loss of some facilities such as Post Office – and activities for village children and young people going east.
- Limited number of play areas
- No train station, but there are bus services and Dial A Ride
- Community events can be difficult ie Bring a Cake Sale
- There is an In Touch Newsletter (provided by local Ward Councillors) that goes to every household
- Suggestion to contact: vicar of parish church, PCSO and Sompting Abbot School and other Ward Councillors for Cokeham and Peverill.