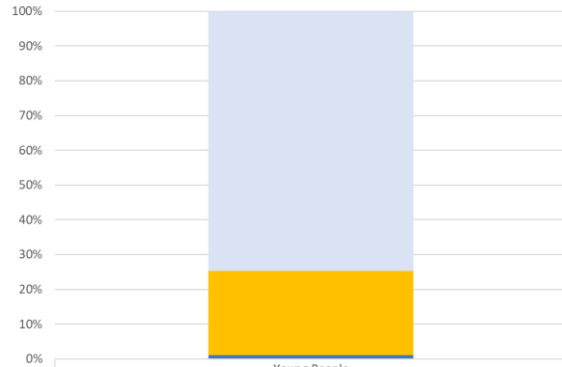


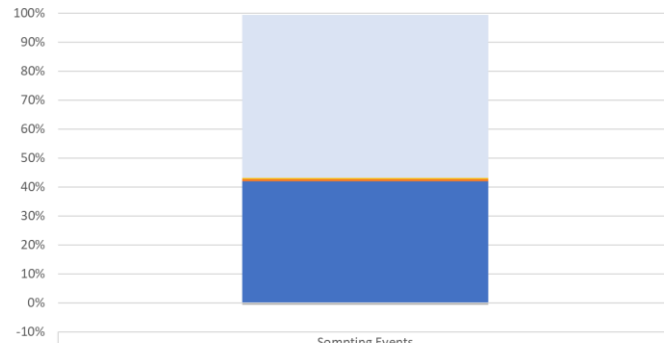
Date:	21 st September 2020	Venue:	Online via zoom												
Present:	Kevin (KP), Emma C (EC) Mel (MS) Jim (JB) Pat (PL), Emma (EB), Mike (MH), Sarah (SS) Tricia (TL) Leon (LRL)														
Apologies	Barbara (BL), Carson (CA) Richard (RM)														
Agenda Items	Conversations	Actions													
Welcome	Members introduced themselves to new members.														
Approval of Minutes	August Minutes for approval, updates given later for outstanding topics. Poll via Zoom was conducted, the minutes were agreed as accurate.														
Budget	<p>EC gave over view of current spend from August,</p> <p style="text-align: center;">Action Fund</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th colspan="2">Action Fund</th> </tr> </thead> <tbody> <tr> <td>Remaining</td> <td>4282.34</td> </tr> <tr> <td>Age UK</td> <td>1825</td> </tr> <tr> <td>Connect Café</td> <td>1085</td> </tr> <tr> <td>Conservation Grazing</td> <td>692.66</td> </tr> <tr> <td>SRWA</td> <td>2115</td> </tr> </tbody> </table> <p>All grants except Age Uk have been paid. Age UK grant paused due to Covid 19, but is still reflected in the spend.</p>			Action Fund		Remaining	4282.34	Age UK	1825	Connect Café	1085	Conservation Grazing	692.66	SRWA	2115
Action Fund															
Remaining	4282.34														
Age UK	1825														
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SRWA	2115														

Young People



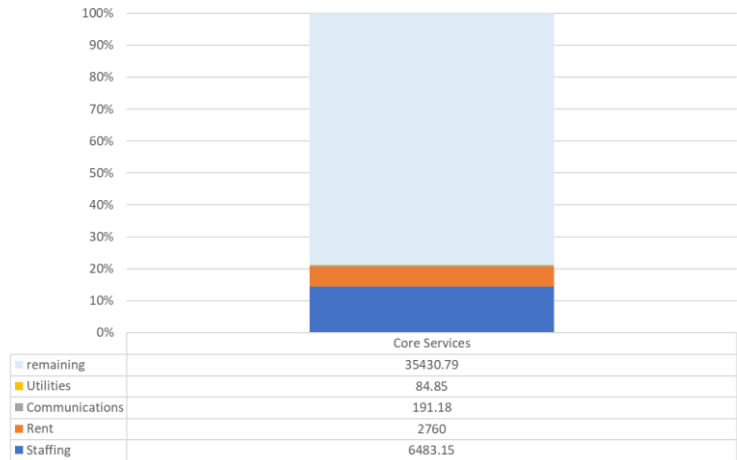
Young People	
Remaining	11201.12
Sussex clubs for young people	3648.88
Author	150

Sompting Events



Sompting Events	
Remaining	7132.95
MiniMedics	40
Battle of Britain	-80
Author	100
Espoto	5307.05

Core Services

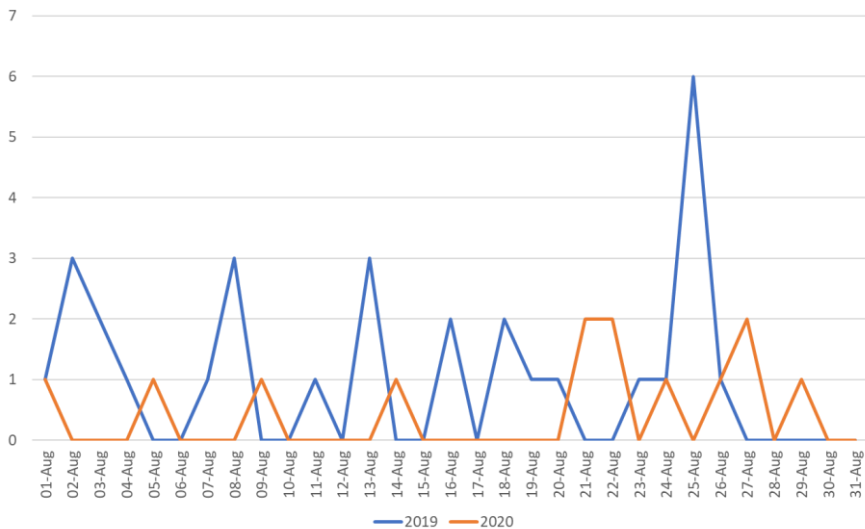


Social Media

PL stated that BL continues to do SBL's Facebook Page

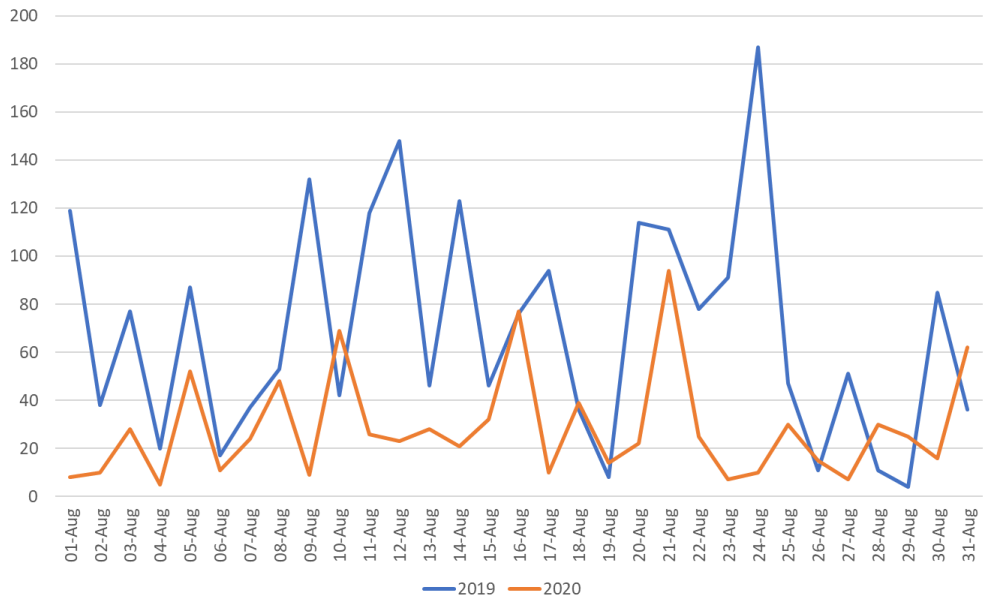
EC presented overview of Social Media for August 2020 compared with August 2019

Page Likes

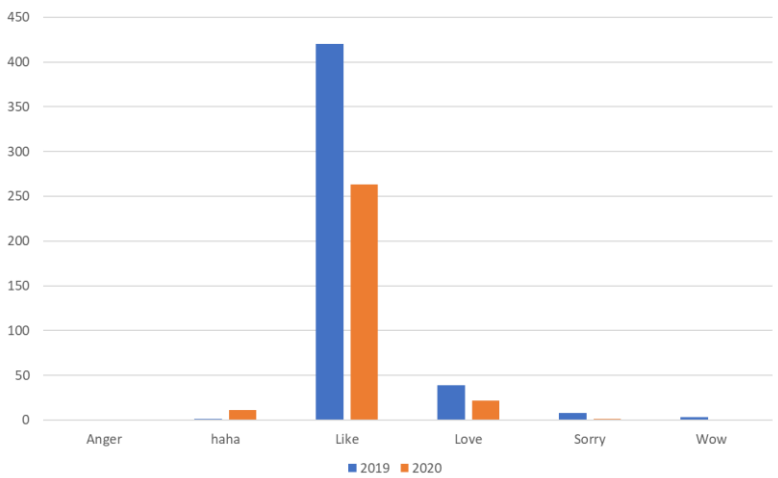


The peak in likes for 2019 represents fairy day. The page has now reached over 1000 page likes

Page engagements



Reactions



Aug 2020 - 31 days

TWEET HIGHLIGHTS

Top Tweet earned 338 impressions

Our new 2020-2021 plan
yumpu.com/en/document/vi...
@LocalTrust @bh_cw

1 2

View Tweet activity

View all Tweet activity

Top Follower followed by 954 people



Adur Worthing SCP

@SaferAdurWorth FOLLOWS YOU

Adur and Worthing Safer Communities Partnership-
Working together to build safer, stronger communities.

Top media Tweet earned 79 impressions

✍ Just 6 weeks to get your short stories
and poems to us! 📄

Anyone can join in, there are no age limits.

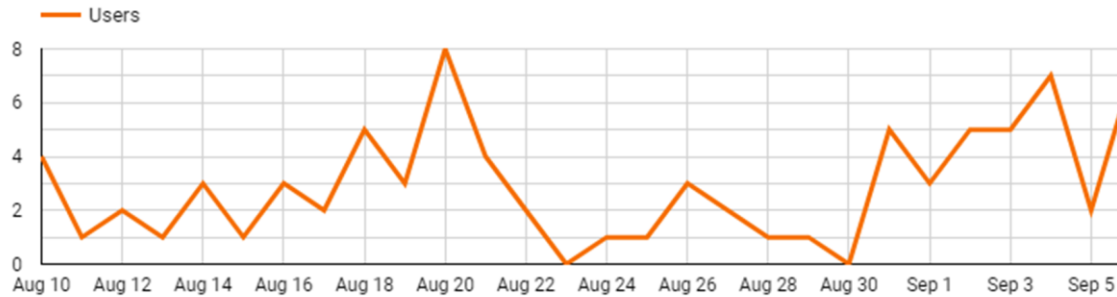
You can sent them to us at Sompting Big
Local, 6 The parade, Cokeham Road,
BN150AH
or
email us as emmasbl@outlook.com
pic.twitter.com/ZkmZ3NydO



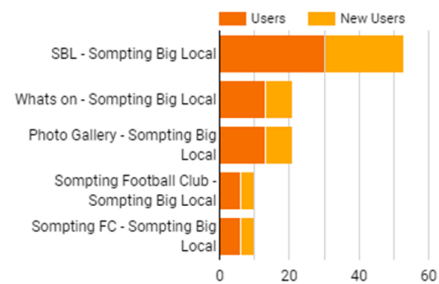
AUG 2020 SUMMARY

Tweets	Tweet impressions
5	1,151
Profile visits	New followers
11	2

EC also presented figures from the website

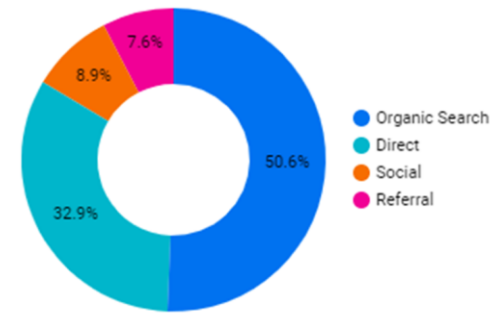


Most popular pages with title breakdown

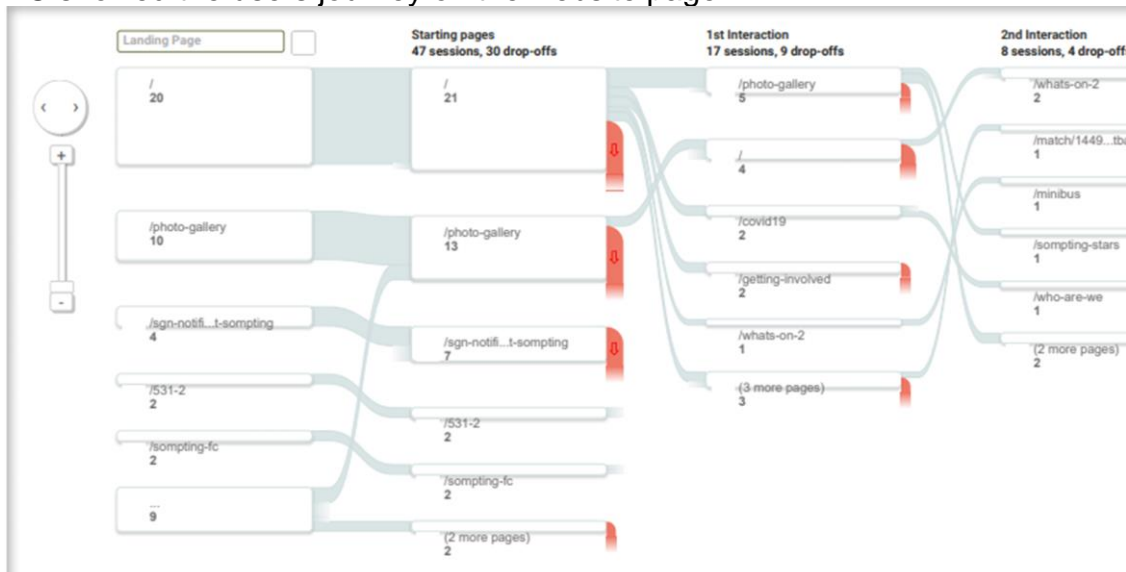


Page Title	Pageviews
1. SBL - Sompting Big Local	82
2. Whats on - Sompting Bi...	29
3. Photo Gallery - Somptin...	24
4. Action Fund- What we h...	12
5. Minutes	8
6. Newsletter Archive - So...	7
7. Sompting Football Club...	6
8. Covid 19 - Sompting Bi...	6

Top Acquisition Channels



It was noted that a large percentage of users to the website come through organic searches which means that people are searching for Sompting Big Local EC showed the users journey on the website page.



	<p>A conversation was had regarding the community calendar on the webpage, EC found that a update to the plugin would cause an error on the website and was suggested to look at a paid version.</p> <p>The decision on what the community calendar is to be discussed in more detail once we know more about what we can achieve.</p>	<p>EC to speak with Shoutaloud to get a quote on adding a community calendar</p>
Sompting Rec	<p>KP and EC gave up-date on the playground renovations, with AWDC now paying £50k to match SBL £50k. Engineers to meet Craif (Ranger) and Kevin, Emma in October. Discussion was had regarding notice board for the rec, group to continue to look at option, with ADC match funding by installing the board.</p>	
Halewick Park Consulation.	<p>Back ground of the project was given to new members and revised survey was shared. Discussion was had regarding the inclusion of re-newing the playpark area. To allow everyone to have a say on the new survey it will be sent out.</p>	<p>EC to resent to all members, with feedback to EC by the 1st October, so can go in the November Inside Lancing and Sompting and SBL newsletter.</p>
Sensory Garden	<p>KP gave background on this topic. Few key questions that need to be answered and agreed on before continuing. EC has responded with these. SPC have also requested a meeting via Zoom. JB, KP, EC and PL to attend.</p>	<p>EC to inform SPC Clerk.</p>
Sompting Community in the Countryside	<p>PL and EC attended. Lots of organisations working on conservation within Sompting and were present. It was first meeting in a while, and six monthly meeting to follow.</p>	
SRWA allotment Club	<p>EC recapped and update on the project- this has now received funding from SPC and LPC towards providing a new larger shed so can also be used as an outdoor classroom. Members encourage the project to apply for further funding</p>	<p>EC to contact SRWA allotment club.</p>
Beyond the School gates.	<p>PL mentioned that this organisation has applied before and been accepted but this was never awarded. MS gave an overview of the project, EB gave some background information regarding county lines. The budget was looked at, JB draw members attention to the fact the amount requested was not available in the Action Fund Budget but was in the Young People. TL and LRL felt a more detailed budget was required as the project was being run in Lancing and Sompting. PL proposed to match Lancing and Sompting Lions £2000.</p> <p>Those in favour of £2000-4</p> <p>Those in favour for more detailed budget-2</p> <p>It was also suggested to direct them to Community Works</p>	<p>EC to notify applicate.</p>
Sussex Clubs for Young People	<p>EC met with Sussex Clubs for young people to change wording of questions to more user friendly. EC also updated members on some of the interactions already had with young people</p>	
Treasure Hunt	<p>EC meeting with Espoto on Wednesday regarding App. EC gave an overview for new members, and will notify members when live</p>	

Scarecrows	In conjunction to NLCA, to promote scarecrows in Sompting. Been lots of engagements phontes can be found on website and Facebook.	
New Events	EC mentioned new events- October will be around pumpkins, and Christmas Card Competition. Prize be £20 voucher, pack of 10 cards and included in our packs. MS suggested packs could be supplied- of paper, crayons etc.	
Hamble Park	BL bought up via Loomio, regarding plot of land at the test road. EC gave background on a project 5-6 years ago. BL asked if wildflowers and memorial bench put there. MH suggested that members look at the site before the next meeting.	Members to look at area.
Guide of SBL resources	MH asked if there was an 'idiots guide' to sbl resources.	EC to send new members a partnership pack, and see what help is required.
Coffee morning	JB mentioned the coffee morning arranged for Kent and Sussex Big Locals. Friday 2nd October (10.30am to 11.30am) and Saturday 10th October (10.30am to 11.30am) both on Zoom.	

Minutes by E Crowter